



GREENSBORO TRANSIT AUTHORITY

ORGANIZATION	The Greensboro Transit Authority was created in 1991 by the City of Greensboro. The Authority assumed control of city public transportation services supplied by Duke Power Transit since 1925.
BOARD OF DIRECTORS	A nine-member Board meets generally twice per month to guide the overall direction of GTA. The members are appointed by the Greensboro City Council.
STAFF	GTA has a current staff of 8 full-time employees and two public transportation interns. Staff is responsible for service planning, scheduling and performance monitoring of all GTA transit services
AREA OF OPERATIONS	GTA operates within the Greensboro city limits which comprises 131 square miles, serving approximately 260,000 people. The sole destination served outside of the Greensboro city limits is the Jamestown campus of Guilford Technical Community College. GTA also works in partnership with the Piedmont Authority for Regional Transportation (PART) to provide transportation access throughout the Triad.
PROVISION OF PUBLIC TRANSPORTATION SERVICES	<p>15 GTA Routes are offered during weekdays. 7 routes are offered in the evenings. In addition, there are 5 connector routes, the Career Express serving the airport area and 7 Higher Education Area Transit (HEAT) routes. Together, GTA and HEAT vehicles drive 2,170,000 revenue miles per year over 231 miles of GTA routes, 49 miles of GTA connectors and 59 miles of HEAT routes. At last count, there were 1056 GTA bus stops and 46 HEAT bus stops in Greensboro and Jamestown. GTA and HEAT serves roughly 2.7 million passenger trips per year.</p> <p>GTA also offers ADA paratransit services with Specialized Community Area Transportation (SCAT), serving almost 1000 persons with disabilities in the Greensboro area. SCAT vehicles drive 1,400,000 revenue miles per year.</p>
SERVICE VEHICLES	There are currently 42 fixed-route buses in the GTA fleet, consisting of Gilig, Orion, Thomas and Ford makes. There are 14 buses for HEAT, all Chevrolet makes. SCAT has 38 paratransit vans manufactured by Ford and 4 Mercury sedans for ambulatory riders.
OPERATING COSTS AND FUNDING	Approximately \$19,500,000 annually which includes operating expenses of the J. Douglas Galyon Depot. \$1,700,000 comes from pass sales and farebox revenue. GTA also receives funding from the Federal Transit Administration, NC Department of Transportation, City of Greensboro and as part of a lease-termination agreement with Duke Power. HEAT transportation services are funded by federal and state grants and financial support from participating schools.
CONTRACTED SERVICES	GTA provides bus services by contract with Veolia Transportation. The contractor is responsible for operations to include drivers and maintenance. Veolia provides 233,000 revenue hours of service annually. GTA also has contractor agreements with Dan Boyle and Associates for planning services and Clear View Strategies for marketing services.
ADDITIONAL INFORMATION	Additional information is available at www.greensboro-nc.gov/gta and www.rideheat.com or by contacting Kevin Elwood at 336-412-6309